



Lehigh Valley INTERNATIONAL AIRPORT

THE IMPORTANCE OF CHOOSING TO FLY LOCAL

There is a significant opportunity to sustain current and recruit new air service in the Lehigh Valley. Air service in our region enhances the quality of the customer experience, supports our business community, and propels the regional economy to new heights. Business commitment to use air service is paramount! Fly Local Travel Pledges promote growth of local air service. Our full potential can only be reached through continued partnerships, sustained community engagement and utilization of an invaluable regional economic asset – your neighborhood airport!

When businesses consider relocation or expansion, proximity to an airport is among the top factors they consider. In fact, local economic development officials indicate it would be difficult to retain or attract job creating business without the availability of an airport with extensive commercial air service.

When calculating the true cost of business travel, there is great potential to reduce mileage cost and employee time lost on ground transportation by adopting a Fly Local travel pledge. The Fly Local Travel Pledge is meant to be customized to fit your business travel needs with parameters set by your organization.

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